

ORDER



Orders	Order / Rev:	726051
	Alt Order #:	06400636
	Product Desc:	OBAMA SCHED A
	Estimate:	2265
	Flight Dates:	11/01/12 - 11/06/12
	Original Date / Rev:	10/31/12 / 10/31/12
	Order Type:	Political

WUSA

Primary AE:

Sales Office:

Sales Region:

Sales Region: NAT

Agency	Name:	Greer Margolis Mitchell/ Pol
	Buying Contact:	
	Billing Contact:	
		<u>3050 K St NW</u>
		Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser	Name:	Obama/D/President
	Demographic:	A35+
	Product Codes:	PL-Presidential,Political,PL-Federal
	Priority:	P-5
	Revenue Codes:	AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	17	\$95,000.00	\$80,750.00	November 2012	26	\$110,000.00	\$93,500.00	0.00
11/05/12	11/11/12	9	\$15,000.00	\$12,750.00	Totals	26	\$110,000.00	\$93,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Aaron Ashe Start Of Order - End Of Order 100%

Order / Rev: 726051
 Alt Order #: 06400636
 Flight Dates: 11/01/12 - 11/06/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 2265

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WUSA	11/03/12	11/03/12	NCAA Football Pre-Gam	CM										
				NCAA Football Pre-Game		(3:00 PM-3:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-			1	\$3,000.00	0.00						
8	WUSA	11/03/12	11/03/12	NCAA Football Game #2	CM	3-7p									
				NCAA Football Game #2		(3:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-			1	\$6,000.00	0.00						
9	WUSA	11/03/12	11/03/12	NCAA Football Prime	CM	8-11p									
				NCAA Football Prime		(8:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-			1	\$10,000.00	0.00						
10	WUSA	11/04/12	11/04/12	WUSA Platts Energy We	CM	Su 730-8a									
				Platt's Energy Week Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S			1	\$3,000.00	0.00						
11	WUSA	11/04/12	11/04/12	WUSA Defense News	CM	Su 8-830a									
				Defense News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S			1	\$10,000.00	0.00						
12	WUSA	11/04/12	11/04/12	WUSA BioCentury This	CM	Su 830-9a									
				BioCentury This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S			1	\$9,000.00	0.00						
13	WUSA	11/04/12	11/04/12	CBS Sunday Morning	CM	9-1030a									
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S			1	\$7,000.00	0.00						
14	WUSA	11/04/12	11/04/12	Face the Nation	CM	1030-11a									
				Face the Nation		(10:30 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S			1	\$36,000.00	0.00						

Totals

26 \$110,000.00